



# Building One America

2013 National Summit • July 18-19 • Georgetown University Law Center, Washington, D.C.

## SECOND NATIONAL SUMMIT FOR INCLUSIVE SUBURBS AND SUSTAINABLE REGIONS

Building One America's *Second National Summit for Inclusive Suburbs and Sustainable Regions* will involve local leaders and federal policy makers to seek bipartisan solutions to the unique but common challenges around housing, schools and infrastructure facing America's metropolitan regions and its diverse middle-class suburbs. Participants will include local elected and grassroots leaders from America's diverse middle class suburban towns and school districts, scholars and policy experts, members of the Obama Administration and Congress.

The summit will identify comprehensive solutions and build bipartisan support for meaningful action to stabilize and support inclusive middle-class communities and promote sustainable, economically competitive regions.

### TOPICS

**TRANSPORTATION FOR ALL AMERICANS** – A transformative transportation agenda has yet to be realized in part because of ideological divides that pit urban against suburban and roads against transit. Americans and American industries want and use all modes of transportation. The conference will explore opportunities at the state and national level for a comprehensive approach to transportation investments to promote sustainability, reduce social disparities, and drive regional economic growth.

**SCHOOLS AND DIVERSE, MIDDLE-CLASS SUBURBS** – The current policy debate around education often ignores the great strengths as well as huge social and fiscal challenges of these rapidly changing and important communities. This conference will explore a path to school reform that recognizes and leverages the realities of diverse middle class suburbs and school districts.

**WATER INFRASTRUCTURE** – The conference will highlight the largely hidden yet enormous pressures - fiscal, physical, and regulatory – on municipalities and residents to maintain and upgrade waste and storm water systems and the unexplored opportunities to promote jobs and economic growth, social equity and environmental sustainability through investments in water infrastructure.

**HOUSING AND SUSTAINABLE COMMUNITIES** – As suburban poverty grows, it's often the most diverse, residential suburbs that absorb a disproportionate share of low-income and affordable housing, contributing to widening social disparities and neighborhood instability. The summit will present best practices and strategies for addressing regional stability and social mobility through housing policies that promote stable and inclusive middle class communities.

### BACKGROUND

Since holding its first national summit in Washington, D.C. in 2009, Building One America has engaged the Obama Administration, members of Congress and state legislators from both parties to address housing, land use, education, and water and transportation infrastructure to further the goals of inclusion, sustainability and jobs.

Following the first-ever White House forum on suburbs in 2011, Building One America partnered with the White House last year to hold nine regional roundtable meetings in Colorado, Michigan, Pennsylvania, New Jersey, Ohio and Arizona, involving more than 500 elected and civic leaders from diverse middle class suburbs and school districts. These discussions surfaced critical but common problems facing increasingly diverse middle class communities around public schools, water infrastructure, housing and transportation. This year's summit fulfills commitments from the White House and Building One America to dig deeper into issues facing diverse communities and regions with members of Congress and relevant agency officials.

## DRAFT PROGRAM

### THURSDAY, JULY 18

- 3:00 pm Opening Session  
3:15 pm Afternoon Keynote  
6:00 pm Dinner - BOA Board Presentation  
7:00 pm Evening session – state breakouts

### FRIDAY, JULY 19

- 8 am Breakfast  
9:00 am Morning speaker  
9:30 am Policy Workshops  
Schools, Housing, Infrastructure, SCI  
11:00 am Plenary Panel Response I (Congressional Round Table)  
12:00 pm Lunch / Award Ceremony  
Honoring Steve LaTourette, Marie Lopez Rogers, Carl Anthony  
1:00 pm Plenary Panel Response II (National White House Round Table)  
2:00 pm Organizing Workshops / presentation  
2:30 pm Final state breakouts – goals and next steps  
3:00 pm Report back  
3:30 pm Send-off speaker  
4:00 pm Adjourn

## 2013 Building One America Honorees

*The Summit will recognize the outstanding achievements and contributions of these three leaders.*

#### STEVE LATOURETTE

President & CEO, Republican  
Main Street Partnership, and  
former Member of Congress  
**UNIFIED AMERICA  
AWARD**

#### MARIE LOPEZ ROGERS

President, National League of  
Cities, Mayor, Avondale, Arizona  
**OPPORTUNITY AMERICA  
AWARD**

#### CARL ANTHONY

Co-Director,  
Breakthrough Communities  
**INCLUSIONARY AMERICA  
AWARD**

#### CONFERENCE REGISTRATION FEES

	Before 5-15	After 5-15
BOA Members	\$125	\$175
Non-Members	\$200	\$250

#### LODGING

BOA has a block of double rooms reserved at a discounted rate of \$209 (plus tax) at The Hyatt Regency Washington. Use the link at [www.buildingoneamerica.org/summit](http://www.buildingoneamerica.org/summit) or call 202.719.8438.

*The summit will be held at the Georgetown University Law Center, 600 New Jersey Avenue NW. Washington, D.C.  
Questions? Email us at [Summit@BuildingOneAmerica.org](mailto:Summit@BuildingOneAmerica.org).*

*Register online at [www.buildingoneamerica.org/summit](http://www.buildingoneamerica.org/summit)*